

## **Annual General Meeting of Shareholders**

The 2025 Annual General Meeting of Shareholders (the “AGM”) of Genius Sports Limited (the “Company”) will be held starting at 2.00 p.m. Greenwich Mean Time on December 10, 2025 at Claridge’s, Brook Street, London W1K 4HR and virtually at <https://www.cstproxy.com/geniussports/2025>. The agenda for the Meeting and further details are set forth in the Notice of the 2025 Annual General Meeting, which is attached hereto as Exhibit 99.1. The form of proxy to be solicited by the Company is attached hereto as Exhibit 99.2.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

### GENIUS SPORTS LIMITED

Date: 7 November, 2025

By: /s/ Mark Locke  
Name: Mark Locke  
Title: Chief Executive Officer

## EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99.1	<a href="#">Notice of the 2025 Annual General Meeting</a>
99.2	<a href="#">Form of Proxy Card</a>

**THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. IT CONTAINS PROPOSALS RELATING TO THE COMPANY ON WHICH YOU ARE BEING ASKED TO VOTE. If you are in any doubt about the action to be taken, you are recommended to immediately seek your own personal financial advice from an appropriately qualified adviser licensed pursuant to the Protection of Investors (Bailiwick of Guernsey) Law, 2020 (as amended) if you are in the Bailiwick of Guernsey, or from another appropriately authorised independent financial adviser if you are in a territory outside the Bailiwick of Guernsey.**

If you have sold or transferred all of your Shares in the Company, please forward this document without delay to the purchaser, or transferee, or to the stockbroker, bank or other agent through whom the sale or transfer was effected for delivery to the purchaser or transferee.

The Board encourages all Shareholders to appoint the Chair of the meeting as their proxy as early as possible in order to vote on the matters being considered at the AGM. All votes on the Resolutions contained in the Notice of AGM will be held by poll. Updates on any changes to the proceedings of the AGM will be published on the Company's website at: WWW.GENIUSSPORTS.COM. The Company will announce, via a press release that will be furnished with the U.S. Securities and Exchange Commission (the "SEC") on a Form 6-K, any change in the arrangements of the AGM which the Company believes in its sole discretion would be reasonable and practical to implement.

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**GENIUS SPORTS LIMITED**  
*(Guernsey company number 68277)*  
(the "Company")

**Notice of the 2025 Annual General Meeting (the "AGM")**

*To be held at Claridge's, Brook Street, London W1K 4HR  
at 2:00 p.m. GMT on December 10, 2025, which can be joined by Shareholders electronically as set out herein.*

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The definitions used in this document are set out on page 10.

**This document should be read as a whole. Your attention is drawn to the letter from the Chair of the Company which is set out on page 5 of this document and which recommends you vote, as applicable, in favour of each of the Resolutions to be proposed at the AGM. Your attention is also drawn to the section entitled "Action to be Taken by Shareholders" on page 3 of this document.**

The Resolutions described in this document are conditional on Shareholder approval at the AGM.

The Notice convening the AGM is set out on page 11 of this document.

To be valid, the Form of Proxy set out on page 13 of this document should be completed and returned to the Company Secretary as soon as possible so as to arrive, in any event, not later than 48 hours (excluding any part of a day that is not a Business Day) before the AGM.

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## EXPECTED TIMETABLE OF EVENTS

Latest time and date for receipt of Forms of Proxy for the AGM	2:00 p.m. on December 08, 2025
AGM	2:00 p.m. on December 10, 2025

**Note:** All references to time in this document are to Greenwich Mean Time.

## **ACTION TO BE TAKEN BY SHAREHOLDERS**

### **In relation to the AGM:**

**ALL SHAREHOLDERS ARE RECOMMENDED TO COMPLETE AND RETURN THEIR FORMS OF PROXY TO INDICATE HOW THEY WISH TO VOTE IN RELATION TO THE PROPOSALS. COMPLETION AND RETURN OF THE FORMS OF PROXY WILL NOT AFFECT A SHAREHOLDER'S RIGHT TO ATTEND AND VOTE AT THE AGM.**

A Shareholder who is entitled to attend and vote at the AGM is entitled to appoint one or more proxies to attend and vote and speak at the AGM instead of that Shareholder, provided that each proxy is appointed to exercise the rights attached to a different Share or Shares held by the Shareholder. A proxy need not be a Shareholder.

Shareholders are requested to complete and return their Forms of Proxy for the AGM as soon as possible and, in any event, not later than 48 hours (excluding any part of a day that is not a Business Day) before the AGM. Corporate Shareholders who plan to attend and vote at the AGM in person, must present an appropriate letter of representation and suitable identification of the person nominated to represent the corporation before the start of the AGM.

A list of Shareholders entitled to vote at the AGM as of the Record Date will be available for inspection during ordinary business hours by any Shareholder at least 10 days prior to the AGM.

You will find on page 13 of this document a Form of Proxy for use at the AGM. Shareholders are urged to return their relevant Forms of Proxy or to vote by Internet as set out therein and to vote in favour of the Resolutions.

We note that, as we are a foreign private issuer, as defined by the rules of the SEC, we are exempt from the rules and regulations under the Exchange Act and the NYSE related to the furnishing and content of proxy statements. In addition, as a foreign private issuer, we are generally not required to follow the voting requirements applicable to U.S. domestic issuers under the NYSE rules.

You are asked to complete the Form of Proxy in accordance with the instructions contained therein so as to be received by the Company Secretary not later than 2:00 p.m. on December 08, 2025.

### **Asking questions at the AGM**

The Company recognizes the importance of being able to answer Shareholders' questions. Shareholders are invited to email the Company Secretary at: [COSEC@GENIUSSPORTS.COM](mailto:COSEC@GENIUSSPORTS.COM), with any questions relating to any business at the AGM that they would like the Company to consider in accordance with Section 16.20 of the Company's Memorandum and Amended and Restated Articles of Incorporation. The Company requests that questions be submitted no later than December 8, 2025. The Company will attempt to answer Shareholders' questions in advance of the AGM. If the Company receives many questions on similar topics, it may group those questions and respond to those questions generally. Shareholders may also ask questions at the AGM through the electronic meeting facilities.

### **Electronic meeting**

Shareholders may attend the meeting electronically by accessing the CST Proxy AGM website at <https://www.cstproxy.com/geniussports/2025> or telephonically (listen-only) using the following details:

- Within the U.S. and Canada: 1 800-450-7155 (toll-free)
- Outside of the U.S. and Canada: +1 857-999-9155 (standard rates apply)
- Conference ID: 1560219#

### **Accessing the CST Proxy website**

The CST Proxy AGM website can be accessed using most internet browsers such as Internet Explorer (not compatible with versions 10 and below), Chrome, Firefox and Safari on a PC, laptop or internet-enabled device such as a tablet or smartphone. If you wish to access the AGM using this method, please visit <https://www.cstproxy.com/geniussports/2025> on the day of the AGM.

### **Logging in**

To access the AGM website, you will be asked to enter a Meeting ID, which is 1560219#. You will then be prompted to enter your unique 12 digit Investor Code (IVC) including any leading zeros, and 'PIN'. Your PIN is the last 4 digits of your IVC. This will authenticate you as a Shareholder.

Your IVC can be found on your share certificate or proxy card or you can also obtain your IVC by contacting the Company's transfer agent, Continental Stock Transfer and Trust, by calling +1-917-262-2373.

Access to the meeting via the website will be available beginning at 13:45 p.m. on December 10, 2025. However, please note that you will not be able to vote until the Chair formally declares the poll open.

### **Audio broadcast**

The electronic meeting will be broadcast in audio format only. Once logged in, and the meeting starts, you will be able to listen to the meeting on your device and to speak.

### **Requirements**

An active internet connection is required at all times to listen to the audiocast. It is the user's responsibility to ensure he or she remains connected for the duration of the meeting.

### **Questions**

If you have questions about the Resolutions or if you need additional copies of this proxy statement or the enclosed proxy card you should contact the Company's proxy solicitor:

Sodali & Co  
333 Ludlow Street, 5th Floor, South Tower, Stamford, CT 06902  
Individuals call toll-free: +1 (800) 662-5200  
Banks and brokers call: +1 (203) 658-9400  
Email: [GENI.INFO@INVESTOR.SODALI.COM](mailto:GENI.INFO@INVESTOR.SODALI.COM)

**PART 1**

**LETTER FROM THE CHAIR**

**GENIUS SPORTS LIMITED**

*(Guernsey company number 68277)*  
(the “**Company**”)

*Directors*

Robert Joseph Bach  
Kimberly Ann Bradley  
Daniel Burns  
Kenneth J. Kay  
Mark Locke  
Claire Linda Nooriala

*Registered office*

Redwood House  
St. Julian’s Avenue  
St Peter Port  
Guernsey  
GY1 1WA

November 7, 2025

Dear Shareholder,

**Notice Convening the 2025 Annual General Meeting of the Company**

I am pleased to write to you with details of the AGM of the Company, which is being held at Claridge’s, Brook Street, London W1K 4HR at 2:00 p.m. GMT on December 10, 2025, which can be joined by Shareholders electronically as set out herein.

The purpose of this letter is to explain the business to be considered at the AGM.

At the AGM Shareholders will consider and, if thought fit, adopt the following Resolutions:

1. an ordinary resolution that the annual report, the audited financial statements, the Directors’ report, and the Auditor’s report for the financial year ended December 31, 2024 be received and approved;
2. an ordinary resolution seeking approval of the re-appointment of Kenneth J. Kay as a Class I Director of the Company for a term of three years to expire at the third annual general meeting of the Company’s shareholders following such election and until he ceases to serve in his office in accordance with the Company’s Amended and Restated Articles of Incorporation or any law, whichever is earlier;
3. an ordinary resolution seeking approval of the re-appointment of Kimberly Ann Bradley as a Class I Director of the Company for a term of three years to expire at the third annual general meeting of the Company’s shareholders following such election and until she ceases to serve in her office in accordance with the Company’s Amended and Restated Articles of Incorporation or any law, whichever is earlier;
4. an ordinary resolution seeking approval of the re-appointment of Daniel Burns as a Class I Director of the Company for a term of three years to expire at the third annual general meeting of the Company’s shareholders following such election and until he ceases to serve in his office in accordance with the Company’s Amended and Restated Articles of Incorporation or any law, whichever is earlier;



5. an ordinary resolution for the re-appointment of WithumSmith+Brown, PC as Auditor of the Company with respect to its accounts filed with the SEC from the end of the AGM until the completion of the SEC audit for the financial year ended December 31, 2025;
6. an ordinary resolution for the re-appointment of BDO LLP as Auditor of the Company with respect to its Guernsey statutory accounts from the end of the AGM until the end of the next annual general meeting of the Company;
7. an ordinary resolution authorising the Directors of the Company to determine the remuneration of each Auditor;
8. an ordinary resolution that the Company be and is hereby generally and unconditionally authorised, in accordance with section 315 of the Companies Law, subject to all applicable legislation and regulations, to make market acquisitions (within the meaning of section 316 of the Companies Law) of its own Shares, on such terms and in such manner as the Directors may from time to time determine and which may be cancelled or held as treasury shares in accordance with the Companies Law, provided that:
  - a. the maximum aggregate number of Shares authorised to be purchased under this authority shall not exceed 14.99% of the Shares in issue (excluding Shares held in treasury) as at the date this resolution is passed;
  - b. the minimum price (exclusive of expenses) which may be paid for a Share shall be 1% of the average market value of a Share for the three Business Days prior to the day the purchase is made;
  - c. the maximum price (exclusive of expenses) which may be paid for a Share shall be not more than 105% of the average market value of a Share for the three Business Days prior to the day the purchase is made; and

such authority shall expire on the date which is 15 months from the date of passing of this resolution or, if earlier, at the end of the annual general meeting of the Company to be held in 2026 (unless previously renewed, revoked or varied by the Company by ordinary resolution), save that the Company may make a contract to acquire Shares under this authority before its expiry, which will or may be executed wholly or partly after its expiration and the Company may make an acquisition of Shares pursuant to such a contract.

#### **Director Appointment Resolutions**

The term of office of each of Kenneth J. Kay, Kimberly Ann Bradley and Daniel Burns will expire immediately following the close of this AGM. It is proposed that they each be re-appointed as Class I Directors of the Company for a term of three years to expire at the third annual general meeting of the Company's shareholders following such election and until they cease to serve in their office in accordance with the Company's Amended and Restated Articles of Incorporation or any law, whichever is earlier. They have each confirmed that they are able to dedicate sufficient time to fulfil their obligations as Directors.

Kenneth J. Kay, Kimberly Bradley and Daniel Burns' biographical information, including their principal occupation, business experience, qualifications and other information, is as follows:

##### *Kenneth J. Kay*

Kenneth J. Kay is Chair of Genius' Board and was appointed in March 2023. He is also a member of the Board of Summit Hotel Properties, Inc. (NYSE: INN) since July 2014 and serves as chair of the Compensation Committee. Mr. Kay is Managing Partner of Kay Investments, a privately held real estate investment firm. From 2015 until 2022, Mr. Kay was also the Chief Financial Officer and a member of the Office of the Chief Executive Officer of MGM Holdings, Inc., a leading entertainment studio that was acquired by Amazon.com, Inc. in March 2022. Previously, Mr. Kay held the position of Chief Financial Officer of Las Vegas Sands Corp. ("Las Vegas Sands") (NYSE: LVS) from 2008 to 2013, a leading global hospitality and gaming company. Prior to working for Las Vegas Sands, Mr. Kay was Senior Executive Vice President and Chief Financial Officer of CB Richard

Ellis Group, Inc. (“CBRE”) (NYSE: CBG), a global commercial real estate services firm, from 2002 to 2008. Mr. Kay began his career with PricewaterhouseCoopers, and after leaving public accounting, his career included senior financial and operational roles at Ameron International, Systemed Inc., Universal Studios and, just prior to CBRE, as Chief Financial Officer of Dole Food Company, Inc. (formerly NYSE: DOLE). Mr. Kay received a B.S. degree in accounting and an M.B.A. degree from the University of Southern California. Mr. Kay is a Chartered Global Management Accountant, a Certified Public Accountant and a member of the American Institute of Certified Public Accountants. Mr. Kay’s qualifications to serve on our Board of Directors includes his extensive leadership positions in the gaming and hospitality sectors, his financial acumen and corporate expertise.

*Kimberly Bradley*

Kimberly Bradley is a member of Genius’ Board. Ms. Bradley was appointed to Genius’ Board in July 2021. Ms. Bradley also serves as an Advisor to EQT Group, a global investment organization, since August 2023, and Advisor to CoachList, an online marketplace for the fitness community, since February 2024. Ms. Bradley previously served as Chief Financial Officer of the NFL and Chief Operating Officer of the NFL Network, from 2003-2006 and 2006-2012 (respectively). Most recently, Ms. Bradley served as Executive Vice President & Chief Financial Officer of Warner Bros. Entertainment from 2015-2020. Ms. Bradley holds a B.A. in Japanese/Asian Studies from Connecticut College and an MBA in Finance from Thunderbird School of Global Management. Ms. Bradley’s qualifications to serve on our Board of Directors include her extensive career in executive leadership positions in both the sports and media sectors, as well as her financial acumen and corporate expertise.

*Daniel Burns*

Daniel Burns is a member of Genius’ Board and has served as a member of the Board of Directors of Genius Sports Group Limited since 2015. Since 2011, Mr. Burns has served as the Founder and Managing Partner of Oakvale Capital, a corporate finance boutique specializing in the betting and gaming industries. Mr. Burns is also the owner of Carbon Group Limited, which he founded in 2006. Mr. Burns has an M.A. in Law from the University of Cambridge. Mr. Burns’ qualifications to serve on Genius’ Board of Directors include his significant experience in the betting and gaming industries and his prior experience as a member of the Board of Directors of Genius Sports Group Limited.

**AGM**

Set out on page 11 of this document is a Notice convening the AGM to be held at 2:00pm on December 10, 2025 at Claridge’s, Brook Street, London W1K 4HR, which can be joined by Shareholders electronically as set out herein.

The quorum for the AGM is at least two Shareholders present in person or represented by proxy holding in aggregate not less than a simple majority of all voting share capital in the Company in issue. If, within fifteen minutes after the time appointed for the AGM, a quorum is not present, then the AGM will stand adjourned for seven days at the same time and place.

The agenda for the AGM will be as follows:

1. appointment of the Chair of the Meeting;
2. to present to the Shareholders and to consider the annual report, the audited financial statements, the Directors’ report, and the Auditor’s report for the financial year ended December 31, 2024; and
3. to consider and, if thought fit, pass the Resolutions set out in the Notice.

**You are reminded to take professional advice from an appropriately qualified person with respect to voting of your Shares. Please also ensure that you have read and understood the terms and conditions set out in this circular.**

**Action to be taken**

Please see the instructions on page 4 of this document.

**Recommendation**

The Board considers the passing of the Resolutions to be in the best interests of the Company and the Shareholders as a whole. Accordingly, the Board unanimously recommends that Shareholders vote in favour of the Resolutions proposed at the AGM. All of the Directors own Shares in the Company, and all of the Directors who hold Shares intend to vote all of their Shares in favour of the Resolutions.

Yours sincerely,

/s/ Kenneth J. Kay

Kenneth J. Kay

Chair of the Board of Directors

## PART 2

### ADDITIONAL INFORMATION

#### Documents available for Inspection

Copies of the following documents are available for inspection on the Company's website WWW.GENIUSSPORTS.COM:

1. the Directors' Report, the Annual Report and the audited financial statements contained therein filed on Form 20-F/A for the year ended December 31, 2024 and the Auditor's Report;
2. the current Memorandum and Articles of Incorporation of the Company;
3. the Company's 2024 statutory accounts as approved on October 7, 2025;
4. any of our public filings with the SEC; and
5. this document.

## DEFINITIONS

The following definitions apply throughout this document, unless the context requires otherwise:

<b>“AGM”</b>	the 2025 annual general meeting of the Company to be held at 2:00 p.m. on December 10, 2025, or any adjournment thereof
<b>“Articles”</b>	the articles of incorporation of the Company, as in force on the date of this document
<b>“Auditor”</b>	means the duly appointed auditor or auditors of the Company (or any of them)
<b>“Board” or “Directors”</b>	the directors of the Company
<b>“Business Day”</b>	means a day, excluding Saturdays or Sundays, on which banks in New York and Guernsey are open for general banking business throughout their normal business hours
<b>“Chair”</b>	Kenneth J. Kay
<b>“Companies Law”</b>	the Companies (Guernsey) Law, 2008 (as amended)
<b>“Company”</b>	Genius Sports Limited (Guernsey company number 68277)
<b>“Company Secretary”</b>	Thomas Russell (solicitor: England and Wales)
<b>“Exchange Act”</b>	United States Securities Exchange Act of 1934, as amended
<b>“Form of Proxy”</b>	the form of proxy set out on page 13 of this document for use by Shareholders in connection with the AGM
<b>“GMT”</b>	Greenwich Mean Time
<b>“Memorandum”</b>	the memorandum of incorporation of the Company
<b>“Notice”</b>	the notice of the AGM set out on page 11 of this document
<b>“NYSE”</b>	the New York Stock Exchange
<b>“Record Date”</b>	the close of business on November 5, 2025, being the record date for the determination of Shareholders that shall be entitled to receive notice of, and to attend and vote at, the AGM in accordance with article 15.2 of the Articles
<b>“Register”</b>	the register of Shareholders of the Company kept pursuant to the Companies Law
<b>“Resolutions”</b>	the resolutions to be proposed at the AGM as set out in the Notice
<b>“Shareholder”</b>	a registered holder of shares in the Company
<b>“Shares”</b>	the shares in the Company

**GENIUS SPORTS LIMITED**

*(Guernsey company number 68277)*  
(the “**Company**”)

**NOTICE OF THE 2025 ANNUAL GENERAL MEETING**

**NOTICE IS HEREBY GIVEN** that the annual general meeting of the Company (the “**AGM**”) will be held at Claridge’s, Brook Street, London W1K 4HR at 2:00 p.m. GMT on December 10, 2025 for the purpose of considering, and if thought fit, adopting the following resolutions:

**ORDINARY RESOLUTIONS**

1. an ordinary resolution that the annual report, the audited financial statements, the Directors’ report, and the Auditor’s report for the financial year ended December 31, 2024 be received and approved;
2. an ordinary resolution seeking approval of the re-appointment of Kenneth J. Kay as a Class I Director of the Company for a term of three years to expire at the third annual general meeting of the Company’s shareholders following such election and until he ceases to serve in his office in accordance with the Company’s Amended and Restated Articles of Incorporation or any law, whichever is earlier;
3. an ordinary resolution seeking approval of the re-appointment of Kimberly Ann Bradley as a Class I Director of the Company for a term of three years to expire at the third annual general meeting of the Company’s shareholders following such election and until she ceases to serve in her office in accordance with the Company’s Amended and Restated Articles of Incorporation or any law, whichever is earlier;
4. an ordinary resolution seeking approval of the re-appointment of Daniel Burns as a Class I Director of the Company for a term of three years to expire at the third annual general meeting of the Company’s shareholders following such election and until he ceases to serve in his office in accordance with the Company’s Amended and Restated Articles of Incorporation or any law, whichever is earlier;
5. an ordinary resolution for the re-appointment of WithumSmith+Brown, PC as Auditor of the Company with respect to its accounts filed with the SEC from the end of the AGM until the completion of the SEC audit for the financial year ended December 31, 2025;
6. an ordinary resolution for the re-appointment of BDO LLP as Auditor of the Company with respect to its Guernsey statutory accounts from the end of the AGM until the end of the next annual general meeting of the Company;
7. an ordinary resolution authorising the Directors of the Company to determine the remuneration of each Auditor;
8. an ordinary resolution that the Company be and is hereby generally and unconditionally authorised, in accordance with section 315 of the Companies Law, subject to all applicable legislation and regulations, to make market acquisitions (within the meaning of section 316 of the Companies Law) of its own Shares, on such terms and in such manner as the Directors may from time to time determine and which may be cancelled or held as treasury shares in accordance with the Companies Law, provided that:
  - a. the maximum aggregate number of Shares authorised to be purchased under this authority shall not exceed 14.99% of the Shares in issue (excluding Shares held in treasury) as at the date this resolution is passed;
  - b. the minimum price (exclusive of expenses) which may be paid for a Share shall be 1% of the average market value of a Share for the three Business Days prior to the day the purchase is made;

c. the maximum price (exclusive of expenses) which may be paid for a Share shall be not more than 105% of the average market value of a Share for the three Business Days prior to the day the purchase is made; and

such authority shall expire on the date which is 15 months from the date of passing of this resolution or, if earlier, at the end of the annual general meeting of the Company to be held in 2026 (unless previously renewed, revoked or varied by the Company by ordinary resolution), save that the Company may make a contract to acquire Shares under this authority before its expiry, which will or may be executed wholly or partly after its expiration and the Company may make an acquisition of Shares pursuant to such a contract.

If this meeting should be adjourned on the basis that there is not a quorum of Shareholders of the Company, in person or by proxy, the adjourned meeting will stand adjourned for seven days at the same time and place.

By order of the Board

Thomas Russell  
Chief Legal Officer  
Date: 7 November, 2025

*Registered Office*  
Redwood House  
St Julian's Avenue  
St Peter Port  
Guernsey  
GY1 1WA

NOTES:

1. A Shareholder entitled to attend and vote at the AGM is entitled to appoint one or more proxies to attend and vote instead of him. The proxy need not be a Shareholder in the Company. To be effective, a Form of Proxy, and any power of attorney or other authority under which it is signed (or a notarized copy of any such authority), must be completed, signed, marked, dated and returned in the postage-paid envelope provided or submitted electronically not less than 48 hours (excluding any part of a day that is not a Business Day) before the time appointed for holding the AGM or adjourned meeting at which the person named in the instrument proposes to vote.
2. A Form of Proxy for use at the AGM and which will remain valid for any adjournment thereof is enclosed. The appointment of a proxy will not prevent a member from subsequently attending and voting at the meeting in person.
3. The quorum for the AGM is at least two Shareholders present in person or represented by proxy holding in aggregate not less than a simple majority of all voting share capital in the Company in issue.
4. To be passed: ordinary resolutions require the approval of a simple majority of the votes cast in favour of each such ordinary resolution.
5. If within 15 minutes from the time appointed for the AGM a quorum of Shareholders is not present then the meeting shall stand adjourned for seven days at the same time and place, or such other time or place as is determined by the Directors.
6. Once passed by the requisite majority, the Resolutions will be binding on all Shareholders, irrespective of how or whether they have voted.

FORM OF PROXY FOR SHAREHOLDERS

**YOUR VOTE IS IMPORTANT. PLEASE VOTE TODAY.**

2025

**Vote by Internet – QUICK ★★★ EASY  
IMMEDIATE – 24 Hours a Day, 7 Days a Week or by Mail**

**GENIUS SPORTS LIMITED**

Your Internet vote authorizes the named proxies to vote your shares in the same manner as if you marked, signed and returned your proxy card. Votes submitted electronically over the Internet must be received by 11:59 p.m., Greenwich Mean Time, on December 9, 2025.



**INTERNET –  
[www.cstproxyvote.com](http://www.cstproxyvote.com)**

Use the Internet to vote your proxy. Have your proxy card available when you access the above website. Follow the prompts to vote your shares.



**Vote at the Meeting –**

If you plan to attend the annual general meeting virtually or in person, you will need your 12 digit control number to vote electronically at the annual general meeting. To attend:

**<https://www.cstproxy.com/geniussports/2025>**



**MAIL –** Mark, sign and date your proxy card and return it in the postage-paid envelope provided.

**PLEASE DO NOT RETURN THE PROXY CARD  
IF YOU ARE VOTING ELECTRONICALLY.**

▲ FOLD HERE • DO NOT SEPARATE • INSERT IN ENVELOPE PROVIDED ▲

**GENIUS SPORTS LIMITED**

**ANNUAL GENERAL MEETING OF SHAREHOLDERS TO BE HELD ON  
DECEMBER 10, 2025**

**THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS**

The undersigned appoints Kenneth J. Kay and Thomas Russell, and each of them, as proxies, each with the power to appoint his substitute, and authorizes each of them to represent and to vote, as designated on the reverse hereof, all of the ordinary shares of Genius Sports Limited held of record by the undersigned at the close of business on November 5, 2025 at the Annual General Meeting of Shareholders of Genius Sports Limited to be held at Claridge's, Brook Street, London W1K 4HR and virtually at: <https://www.cstproxy.com/geniussports/2025> on December 10, 2025 at 2:00 p.m. or at any adjournment or postponement thereof.

**THIS PROXY WHEN PROPERLY EXECUTED WILL BE VOTED AS INDICATED. IF NO CONTRARY INDICATION IS MADE, THE PROXY WILL BE VOTED IN FAVOR OF PROPOSALS 1 THROUGH 6, AND IN ACCORDANCE WITH THE JUDGMENT OF THE PERSONS NAMED AS PROXY HEREIN ON ANY OTHER MATTERS THAT MAY PROPERLY COME BEFORE THE ANNUAL GENERAL MEETING. THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS.**

**PLEASE MARK, SIGN, DATE AND RETURN THE PROXY CARD PROMPTLY.**

(Continued, and to be marked, dated and signed, on the other side)



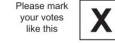
2025

**Important Notice Regarding the Internet Availability of  
Proxy Materials for the Annual General Meeting of Shareholders**

**The Notice and Annual Report to Shareholders are available at:  
<https://www.cstproxy.com/geniussports/2025>**

**PROXY CARD**

**THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" EACH OF THE PROPOSALS.**



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| <p>1. an ordinary resolution that the annual report, the audited financial statements, the Directors' report, and the Auditor's report for the financial year ended December 31, 2024 be received and approved; <span style="float: right;">FOR <input type="checkbox"/> AGAINST <input type="checkbox"/> ABSTAIN <input type="checkbox"/></span></p> <p>2. an ordinary resolution seeking approval of the re-appointment of Kenneth J. Kay as a Class I Director of the Company for a term of three years to expire at the third annual general meeting of the Company's shareholders following such election and until he ceases to serve in his office in accordance with the Company's Amended and Restated Articles of Incorporation or any law, whichever is earlier; <span style="float: right;">FOR <input type="checkbox"/> AGAINST <input type="checkbox"/> ABSTAIN <input type="checkbox"/></span></p> <p>3. an ordinary resolution seeking approval of the re-appointment of Kimberly Ann Bradley as a Class I Director of the Company for a term of three years to expire at the third annual general meeting of the Company's shareholders following such election and until she ceases to serve in her office in accordance with the Company's Amended and Restated Articles of Incorporation or any law, whichever is earlier; <span style="float: right;">FOR <input type="checkbox"/> AGAINST <input type="checkbox"/> ABSTAIN <input type="checkbox"/></span></p> <p>4. an ordinary resolution seeking approval of the re-appointment of Daniel Burns as a Class I Director of the Company for a term of three years to expire at the third annual general meeting of the Company's shareholders following such election and until he ceases to serve in his office in accordance with the Company's Amended and Restated Articles of Incorporation or any law, whichever is earlier; <span style="float: right;">FOR <input type="checkbox"/> AGAINST <input type="checkbox"/> ABSTAIN <input type="checkbox"/></span></p> <p>5. an ordinary resolution for the re-appointment of WithumSmith+Brown, PC as Auditor of the Company with respect to its accounts filed with the SEC from the end of the AGM until the completion of the SEC audit for the financial year ended December 31, 2025; <span style="float: right;">FOR <input type="checkbox"/> AGAINST <input type="checkbox"/> ABSTAIN <input type="checkbox"/></span></p> <p>6. an ordinary resolution for the re-appointment of BDO LLP as Auditor of the Company with respect to its Guernsey statutory accounts from the end of the AGM until the end of the next annual general meeting of the Company; <span style="float: right;">FOR <input type="checkbox"/> AGAINST <input type="checkbox"/> ABSTAIN <input type="checkbox"/></span></p> | <p>7. an ordinary resolution authorising the Directors of the Company to determine the remuneration of each Auditor; <span style="float: right;">FOR <input type="checkbox"/> AGAINST <input type="checkbox"/> ABSTAIN <input type="checkbox"/></span></p> <p>8. an ordinary resolution that the Company be and is hereby generally and unconditionally authorised, in accordance with section 315 of the Companies Law, subject to all applicable legislation and regulations, to make market acquisitions (within the meaning of section 316 of the Companies Law) of its own Shares, on such terms and in such manner as the Directors may from time to time determine and which may be cancelled or held as treasury shares in accordance with the Companies Law, provided that:</p> <p style="margin-left: 20px;">a. the maximum aggregate number of Shares authorised to be purchased under this authority shall not exceed 14.99% of the Shares in issue (excluding Shares held in treasury) as at the date this resolution is passed;</p> <p style="margin-left: 20px;">b. the minimum price (exclusive of expenses) which may be paid for a Share shall be 1% of the average market value of a Share for the three Business Days prior to the day the purchase is made;</p> <p style="margin-left: 20px;">c. the maximum price (exclusive of expenses) which may be paid for a Share shall be not more than 105% of the average market value of a Share for the three Business Days prior to the day the purchase is made; and</p> <p style="margin-left: 20px;">such authority shall expire on the date which is 15 months from the date of passing of this resolution or, if earlier, at the end of the annual general meeting of the Company to be held in 2026 (unless previously renewed, revoked or varied by the Company by ordinary resolution), save that the Company may make a contract to acquire Shares under this authority before its expiry, which will or may be executed wholly or partly after its expiration and the Company may make an acquisition of Shares pursuant to such a contract.</p> |
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CONTROL NUMBER

Signature \_\_\_\_\_ Signature, if held jointly \_\_\_\_\_ Date \_\_\_\_\_, 2025

Note: Please sign exactly as name appears hereon. When shares are held by joint owners, both should sign. When signing as attorney, executor, administrator, trustee, guardian, or corporate officer, please give title as such.